

## ADAM LINDGREN

### SENIOR INTEGRATED DESIGNER

I am a senior integrated designer with over 10 years professional design studio and freelance experience, having in-depth knowledge of everything digital and print design with a good understanding of most softwares. Having the ability to bring ideas to life in a dynamic way for presenting to clients while working with brand guidelines.

I pride myself on my ability to face challenges head-on and not afraid to be straightforward with my opinions. I have considerable experience at a senior level with-in agencies and in-house teams.

Most valuable contributions to the workplace may include my tenacity, my drive for efficient results and my commitment to quality. I have good experience looking after in-house creative team of designers, as well as assisting the Creative Director in developing brand strategy and identity.

#### KEY SKILLS

- Strong creative and conceptual thinker
- Working toward challenging goals
- Catching errors or flaws in designs
- Overcoming obstacles to achieve efficient results
- Great interpersonal and communication skills
- Having authority and making key decisions
- Good problem solving skills
- Working with brand guidelines
- Fluent in Adobe Creative Suite
- HTML & CSS
- Basic Flash
- Adobe After Effects
- Dreamweaver
- Wordpress themes and templates

#### AREAS OF EXPERIENCE

- Web Concepts
- Corporate ID
- Web Banners
- HTML E-Mailers
- POS
- Exhibition Display
- Branding
- Brochures
- Ecommerce
- Packaging
- Artworking
- PPT Design

#### FREELANCE CLIENTS

##### Betstars

[www.betstars.com](http://www.betstars.com)

##### John Lewis

[www.johnlewis.co.uk](http://www.johnlewis.co.uk)

##### Bauer Media Group

[www.bauermedia.co.uk](http://www.bauermedia.co.uk)

##### Kemistry Studio

[www.kemistry.co.uk](http://www.kemistry.co.uk)

##### Operis Group

[www.operis.com](http://www.operis.com)

#### EMPLOYMENT

##### Stone Create Ltd

**Senior Designer // September 2011 - Sep 2014**

[www.stonecreate.com](http://www.stonecreate.com)

Stone Create is a full service marketing and design agency. As a family of creatives brought together from the worlds of digital design, SEO, branding, marketing and general graphic design we work to create solutions that deliver tangible results.

As the studio senior designer, I produced all website concepts, print project visuals, branding jobs and anything in-between. I over looked all artwork in the studio and made sure the correct branding is being used throughout, including all in-house jobs.

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##### Ignition CBS (5 months contract)

**Creative Digital Designer // May 2011 - Sep 2011**

[www.ignitioncbs.co.uk](http://www.ignitioncbs.co.uk)

Ignition is a full service design and marketing agency delivering creative business solutions. We worked in a myriad of sectors and businesses, ranging from emerging start-ups to established global corporations. We specialised in delivering creative, intelligent, integrated marketing campaigns that really made our clients stand out from the crowd.

My role at Ignition was to bridge the gap and help out right across the board - between the print based & branding jobs to the digital and online campaigns.

**Workhouse Marketing** (6 months contract)  
**Digital Designer // November 2010 - May 2011**  
[www.workhousemarketing.com](http://www.workhousemarketing.com)

Workhouse Marketing is a fantastic studio with some big named clients such as Shell & Stax trade centre.

My main focus was on digital marketing for The Hoseasons Group (one of largest suppliers of direct holidays across Europe). I also designed email concepts for all of Hoseasons smaller companies such as Cottages4you, Welcome Cottages & ECC.

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**Northern Monkey Creative Media**  
**Creative Designer // January 2009 - November 2010**  
[www.nmcreative.co.uk](http://www.nmcreative.co.uk)

Northern Monkey is a small design agency operating in the North West with a diverse range of clients such as The Blackpool Council Sports Department, De Vere Hotels to the Little House of Cupcakes. In this role I was able to build on my web design skills and was given the opportunity to take on web projects. Northern Monkey provided me with a greater understanding of Dreamweaver, Flash and a real grasp of HTML coding and applying CSS.

Being part of a small design studio, I had to worked closely with the web developer to create content management websites and ecommerce websites. I had a very contrasting role working across a wide range of projects and normal traditional graphic design, taking ideas from concept and mock-up, through to design and print ready artwork.

**UYR Design**  
**Graphic Designer // March 2005 - March 2008**  
[www.uyrdesign.com](http://www.uyrdesign.com)

UYR Ltd (Design and Print Company) was a great first design studio just outside Leeds, designing anything and everything from a funky fresh student flyers to a comprehensive campaign and creating a brand identity. With clients ranging from Hard Rock Cafe (Europe), Luminar Leisure Plc, First Leisure Corporation to smaller venues like Tiger Tiger and the Elbow Rooms.

## EDUCATION

**Blackpool & The Fylde College**  
(Associate College of Lancaster University)  
BA (Hons) Degree in Graphic Design  
September 2001 - June 2004

**Blackpool & The Fylde College**  
(Associate College of Lancaster University)  
National Diploma in Graphic Design  
September 1999 - June 2001

**THANK YOU FOR LOOKING THROUGH MY CV,  
I HOPE YOU ENJOY THE WEBSITE!**

[WWW.DESIGNATTITUDE.CO.UK](http://WWW.DESIGNATTITUDE.CO.UK)

